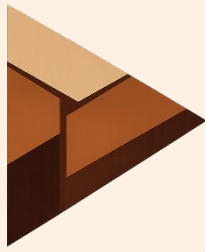


SOILS IN ACTION

Field Day



Event Details

Date: Oct. 22, 2026

Time: 8 a.m. – 3 p.m.

Location: 12888 Holloway Rd,
Lost Hills, CA 93249

Learn More: SoilsInAction.com



Finally, a Field Day Dedicated to Soil Health!

Soils in Action brings growers, agronomists, researchers and industry partners together in the field to explore actionable strategies that support healthier soils and crops.

WHO SHOULD ATTEND: Growers, PCAs, agronomists, industry partners, anyone interested in actionable soil health strategies.

EVENT LOCATION: In the field, north of Holloway's Mine in Lost Hills, Calif.

WHY YOU SHOULD ATTEND: To learn about and share actionable ideas, best practices and technologies that help improve soil health and support better crop outcomes.

The Soils in Action Field Day will also include:

- ➔ Soil-focused presentations from experts
- ➔ Innovative technologies and exhibitor stations
- ➔ Interactive, in-field demonstrations
- ➔ CCA and DPR hours will be available
- ➔ Networking, BBQ lunch and giveaways!

Sponsor or register for the event at: SoilsInAction.com

